

Keynote Speaker Sponsor \$5,000 - \$10,000 (depending upon speaker)

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| <ul style="list-style-type: none"> ▪ Exclusive sponsorship of keynote speaker at Spring conference ▪ Ability to meet keynote speaker at meet and greet depending upon schedule ▪ Involvement with topic selection for keynote speaker ▪ Ability to introduce keynote speaker at conference | <ul style="list-style-type: none"> ▪ Attendance for up to 4 people at Spring conference ▪ One 8 x 10 exhibit booth at the conference ▪ Logo or listing on signage at conferences and on all materials for conference ▪ Half or full page ad in one newsletter ▪ Recognition in conference programs and newsletter |
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Cardinal Award Lunch Sponsor

Gold	\$5,000
Silver	\$2,500
Bronze	\$1,500

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| <ul style="list-style-type: none"> ▪ Sponsor Scholarship and Awards Lunch on Thursday May 20th ▪ Logo on signage at Lunch ▪ One 8 x 10 exhibit booth at Gold level ▪ Attendance for 4 people at Spring conference | <ul style="list-style-type: none"> ▪ Recognition in conference program ▪ Logo in Spring newsletter ▪ Full, half or quarter page in newsletter dependent upon sponsorship level ▪ Logo on signage at the activity |
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Thursday Night Event Sponsor

Gold	\$5,000
Silver	\$2,500
Bronze	\$1,500

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| <ul style="list-style-type: none"> ▪ Promote your company at a special event at the Taubman Art Museum ▪ Logo package including signage and video screens ▪ Exclusivity of sponsorship by category ▪ 3 minute speaking opportunity at event | <ul style="list-style-type: none"> ▪ One 8 x 10 exhibit booth at Gold level during ▪ Full, half or quarter page ad in newsletter dependent upon sponsorship level ▪ Recognition in conference program and newsletter |
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Registration Material Sponsor \$2,500

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| <ul style="list-style-type: none"> ▪ Sponsorship of registration materials/gifts for Spring conference ▪ Logo on registration materials ▪ Exclusivity for that item for the conference | <ul style="list-style-type: none"> ▪ Attendance for 2 people to the conference ▪ A vendor membership in VASBO ▪ Logo on registration website ▪ Recognition in conference program and newsletter |
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Refreshment Break Sponsor \$1,500 per break multiple sponsorships available

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| <ul style="list-style-type: none"> ▪ Exclusive sponsorship of one refreshment break at Spring conferences ▪ Logo on signage at refreshment break | <ul style="list-style-type: none"> ▪ Attendance for 2 people to the conference ▪ A vendor membership in VASBO ▪ Recognition in conference program and newsletter |
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**2009-10
Activity Sponsorship and
Advertising Opportunities**

Registration Website Sponsor \$1,000

- Exclusive sponsorship of registration website
- Logo on registration website
- Attendance for 2 people to the conference
- A vendor membership in VASBO
- Recognition in conference program and newsletter

Hospitality Sponsorship

**Gold \$2,500
Silver \$1,500
Bronze \$750**

- Sponsor Hospitality area in old speakeasy space at Hotel Roanoke
- Choose food and beverage options from hotel menus
- Exclusivity in category at Gold Level
- Logo on signage at event
- Logo in ad in newsletter
- Recognition in Conference program and newsletter

Golf Tournament \$5,000

- 1 Foursome to play in event
- Logo on one giveaway item
- Full page ad in the newsletter
- Signage on golf carts
- Signage at conference registration desk